

INDIASOFT Indiashow New Delhi
20.-27. March 2022

Free airfare for
SMB delegates!

Indiasoft New Delhi 23.-24. March 2022 B2B Matchmaking Tour 20.-27. March 2022

From 23.-24. March 2022 there will be the 22nd edition of India's largest Conference Fair *Indiasoft*. We invite professionals with business interests in the High Technology, ITC, and electronics sector to be part of our delegation to Indiasoft.

Indiasoft New Delhi 23.-24. March 2022 (Physical venue: Pragati Maidan) Global Business Matchmaking Fair and Conference on IT, IoT, AI, and Electronics

Embedded in a decent conference program exhibitors from India and globally will exhibit their skills and await guests from all over the world. Exhibitors are start-ups and SMB with interest in international synergies and strategic alliances for mutual market entry.

The fair is on invitation only! Members of our delegation have VIP access to the full event. (Conference fee USD250)

For SMB delegates we provide a limited number of **free airfare tickets** from your home place to India and back.

Optional: B2B Business Tour with India ITC and High-Tech-Industry

In case you want to see more of India and get acquainted with other firms we offer you to join our rainbow tour to the dedicated High-Tech Centres of India where we will organize matchmaking with the local chambers of commerce and organisations.

| Day | City | Arrive | Flight | Overnight | Preferred Hotel | Business Hotel | Note: Easter 17th April 2022 |
|-----|---------------------|--------------|---------|---|-----------------|----------------|---|
| 1 | Frankfurt | Mo 21.Mär'22 | FRA-DEL | Flight from Europe, arr. next day morning | | |  |
| 2 | Taj Mahal or Jaipur | Di 22.Mär'22 | | New Delhi | N.N. | N.N. | |
| 3 | New Delhi | Mi 23.Mär'22 | | New Delhi | | | |
| 4 | New Delhi | Do 24.Mär'22 | DEL-HYD | Hyderabad | Novotel | Novotel | |
| 5 | Hyderabad | Fr 25.Mär'22 | HYD-VTZ | Vizag | N.N. | N.N. | |
| 6 | Vizag | Sa 26.Mär'22 | VTZ-BLR | Bangalore | Oberoi | Taj Vantara | |
| 7 | Bangalore | So 27.Mär'22 | | Bangalore | Oberoi | Taj Vantara | |
| 8 | Bangalore | Mo 28.Mär'22 | BLR-FRA | Flight 03h30 morning; Arr 9h10 Frankfurt | | | |

Registration and Costs

Conference fee incl. access to INDIASOFT, lunch and participation on the evening function: USD 250

Costs for the extra B2B Tour is 950EUR/person. (Members of TIE, IBCL and other associated organizations pay 600EUR.)

Travel and accommodation are **not included** and can be booked by yourself or by our travel agency.

Please reserve your seat in the delegation until 21st February 2022. Make sure that you register early even if you are not 100% decided yet. You can cancel 07th March 2022 free of charge – after that date we need to charge 50% of the fee.

We can sponsor your flight (up to 1000 USD) if and only if you registered by no later than 21st February 2022.

Please drop us an email to let us know if you like to participate in the B2B tour or Indiasoft only with following information:

Your full name, designation, company name, main business focus, address, email, telephone to reach in case of need.

You will soon get access to a website where all parties post their company details and a resume of your business for matchmaking.

Registration and Inquiries: Mr. Axel Angeli - <mailto:axel-INDIASOFT2022@logosworld.de>

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The Cities of the Delegation-Tour

We have suggestions for your itinerary, but you are free to plan your own travel as long as you make sure to join the event dates and are present on the Indiasoft official events. During the events we take care of all the local organization. If you have special wishes for matchmaking or want to get introduced to special party it will be our pleasure to assist you there.

Business Matchmaking tour into the modern India

Our delegation tour is a discovery trip that concentrates on matchmaking for new acquaintances. In the individual locations we will have special events in cooperation with the local ministries and chambers of commerce to allow meeting interesting local enterprises and experts with mutual introduction and a good opportunity for speed dating. We shall take the opportunity to simultaneously show you the magic of the new India that transforms in breath-taking speed to the modern. If you wish special local contacts, we will also do our very best to bring you together with the right people.

Bangalore

Bangalore has long been known as the "Garden City" chosen by British Colonialists as their headquarter due to the nice weather in 920 meters altitude. Being a small village in 1990 it is now India's place where the big international firms settle and run their offshore centres while Indian IT companies are more present in Hyderabad, Pune, Chennai, and many other regions.

Hyderabad

Hyderabad is the old city in the South and has been the head quarter of the Persian Moghuls. The landmark is Golkonda, one of the largest fortresses in the world. Today the city is dominated by the district "Cyberabad", India's Silicon Valley where most Indian IT giants have their headquarters. Large internationals like Microsoft or Amazon have also chosen their Indian headquarters there.

Visakhapatnam (Vizag) - Andhra Pradesh

In 2014 the federal state of Andhra Pradesh had been separated and a new state Telangana has been acclaimed. Hyderabad is now capital of Telangana, and the remaining part of Andhra will now have a new High-Tech City in the harbour town.

Vizag is India's second largest seaport opposite to Mumbai on the eastern coast. It is a fast-growing start-up hub of the state of Andhra Pradesh with the ambition to be a centre of future high-tech development. Knowing that the majority of Internationally active Indian IT workers come from Andhra Pradesh and neighbouring Telangana and Tamil Nadu, Vizag is now one of the poshest places in India with good investment perspective. Here you can rely on talents, good infrastructure, and a modern open mindset.

New Delhi

New Delhi Capital Region (NCR) is next to Mumbai one of the largest cities in the world and became a very modern Western oriented city. Being India's capital, all big decisions are prepared and made here. Technology firms are settled mainly around in the Greater Delhi area including neighbouring Noida and Gurgaon.

Delhi und Jaipur are also the starting points for visiting Taj Mahal (Agra).

Optional Destination: Chandigarh

Chandigarh is in the north of India, a union territory and capital of two states at the same time: Punjab and Haryana. It is well known by architects as the new town had been designed in 1955 by architect legend Le Corbusier as the city of the future.

Optional Destination: Jaipur

Jaipur was once the capital of the united empire of the Maharajas and is known as touristic highlight. Jaipur is number 5 in the ranking of Indian IT centres where you find a lot of specialized technology firms and start-ups.

Optional Destination: Pune

Pune is the city of the sciences, approx. 1.5 driving hours from the new Mumbai Airport away. Pune is the place where you go when Mumbai is too crowded. Pune is the "City of the Germans" due to the presence of Volkswagen and the OSHO ("Bhagwan").

Optional Destination: Chennai (Madras)

Chennai is next to Hyderabad and Bangalore the most important IT hub of India's IT. A little bit hot and hazy for Europeans but conditioned by Christians and hence strongly influenced by the Occident.

Travel Advise

Flights Sponsoring

The government of India offers selected SMB, academics, and individuals with special qualifications a stipend on your flight costs up to 1000USD. Only one representative per organisation. Please contact us if you can avail for it.

Flights and Hotels

You are free to book your own preferred accommodation (e.g., on hotel.de) or you ask our travel agency in Delhi to find decent offers for you. Approximate hotel costs per night are: Asian Luxury Hotel (4-5 star, Oberoi, Taj) – 220EUR; Business Hotel (e.g., IBIS/Novotel) – 90-120EUR; Domestic flights are approx. 120EUR per flight leg; Taxi starts from 50EUR/day (8 hours, 80km).

Travel Agency

If you like us to assist in booking flights and/or accommodation we shall be happy to connect you with our cooperating travel agent from Viva Holidaytours in New Delhi for customized individual arrangements, also for early arrivals or stay behind plans.

You may also book on <https://makemytrip.com> – India’s biggest booking platform.

Visa

The entry visa regulations for India are currently very dynamic due to changing COVID-19 protocols. As of now visa is given as an e-Visa via <https://indianvisaonline.gov.in/evisa/tvoa.html>. **Do not fall for any fake web sites!** Only links that end on “gov.in” (mind the **dot!**) are good ones. Visa will be stamped into your passport on arrival in India. Costs are 80 USD.

COVID-19

The COVID-19 situation in India is relaxed as of now, pandemic is declining. However, there are currently restrictions on entry including a PCR test before departure and a payable test on arrival for passenger arriving from Europe. The rules can change daily and are posted on the web site of the Ministry of Health <https://www.mohfw.gov.in/>

Impress

Organizer of the event is ESC (Electronic and Software Export Promotion Council) <https://www.escindia.org> – India’s official body for promoting SMB of Indian High-Tech Industry and they are in the rank of a Chamber of Commerce.

ⁱ Conditions on flight sponsoring apply. The decision whether to grant sponsorship is subject to Indian ministry approval